Scoring Rubric
Multimedia Presentation

Daily Life Online

SCORE:

	4	3	2	1
Content and Ideas	Topic treated thoroughly	Topic treated completely	Presentation focused on topic	Presentation irrelevant to topic
	Strong evidence of novel ideas, conclusions, and extensions	Topic supported with several main ideas and details	One or two readily apparent main ideas about topic	Topic mentioned, but without exploring meaning or depth
	Topic, ideas, and conclusions supported with details	Evidence of higher-order thinking	Some digressions	
Format and Presentation	Media presents topic in novel, engaging way	Media used with some mastery	Media use competent	Media use weak
	Media used with mastery	Media format engages audience and connects with topic	Media format used to connect audience and topic	Audience awareness lacking
	Presentation entertaining and informative	Conventions of media format apparent	Conventions of media format present (e.g., maps with keys, video clips showing self-contained scenes)	
	Conventions of media format enhance presentation	Main Components are self-explanatory	Components require explanation	
Organization and Clarity	Organization clear, even when unconventional	Organization clear, focused, and sequential	Organization centered around topic	Organization choppy, disjointed
	Major components related to topic, other components, and audience	Each major component related strongly to topic and to other components	Each major component related to topic	Major components presented without sequence or connection

May be copied for classroom use.